

Mel Coker

Realtor, CRS, ABR, GRI, SRES, e-PRO

Member: RE/MAX Hall of Fame

All Real Estate Sales Agents Are Not the Same!

It's true. Some "real estate sales agents" are not even Realtors. To be a Realtor, an agent must belong to the National Association of Realtors (NAR) and follow their strict Professional Code of Ethics. Believe it or not, some agents practice real estate and do not even hold the Realtor designation. (they are a "plain" real estate sales agent)

Other agents only meet the very minimum in educational requirements. Mel Coker seeks to exceed these requirements with continuing education and attendance at seminars and conventions. Mel also holds the top designations in the Real Estate field (offered by the National Association of Realtors), including:

- CRS - Certified Residential Specialist
- ABR - Accredited Buyer Representative
- GRI - Graduate, Realtor Institute
- SRES - Seniors Real Estate Specialist
- E-PRO - the only technology certification conferred by NAR

Quick Fact...

Less than 2% of all Realtors nationwide hold all of these important designations.

Mel is a life-long Columbia resident, having lived in the downtown/Forest Acres area, Northeast Columbia, St. Andrews/Irmo area and now at Lake Murray. Mel also SELLS real estate and lots of it! Mel is continually in the top 5% of all Columbia real estate agents in sales volume and is recognized by RE/MAX as one of the top-producing agents with membership in the exclusive **RE/MAX International Hall of Fame** and Platinum Club. When you're ready to BUY or SELL, Call Mel.



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